

Reach - non-regulatory announcement*

Starcom PLC ("Starcom" or the "Company")

Lokies Keyless Padlock achieves first place in DHL Smart Guard Innovation Challenge

Starcom is proud to announce that its Lokies Smart Keyless Padlock has won first place in the DHL Smart Guard Challenge.

The DHL Smart Guard Innovation Challenge is a technology product contest in the field of logistics security and was part of the DHL Logistics & Supply Chain summit which took place on 16 and 17 June 2021. For more information please see the event's website <https://dhlsummit.on.expo-x.com/>

This award is one of the highest recognitions that Lokies could achieve and the Board of Starcom believes it can be a stepping stone towards potential future cooperation with DHL and others.

Avi Hartmann, CEO of Starcom, said:

"As a technology company, it is always easy for us to fall in love with our products and our technology, to think that they are the best. To get recognition from industry leaders and clients reassured us that the path we have chosen with our products and technology is correct.

The way to the grand final wasn't easy - the Lokies smart lock had to impress DHL judges over the competing solutions for its unique access control and security solutions in a small and sophisticated package.

It is a great achievement to receive the appreciation of a leading player in the market like DHL."

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