

Starcom Plc
("Starcom" or the "Company")

Launch of Watchlock Cube

The Company (AIM: STAR) is pleased to announce the launch of the latest iteration of its awarding winning intelligent padlock, the Watchlock Cube ("Cube"). This product was originally planned for release in the third quarter of 2018 but is now available to the market ahead of schedule.

The Cube is a stand-alone autonomous system which combines GPS and cellular technology with a high-security padlock, providing security and constant communication over any number of assets and situations.

This latest Watchlock was developed in-house and will be marketed under the Starcom brand, rather than in partnership as previous versions have been, allowing a higher sales margin.

The success of the Watchlock is based on its ability to detect any irregular event which will immediately trigger an emergency alert, allowing the prevention of a breach or damage to the cargo or station it is protecting.

The Company has high expectations for the Cube due to its electronic shell being able to fit a variety of C10 padlocks from various manufacturers, its lower price and a far more durable battery life.

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