

Starcom Plc
("Starcom" or "the Company")

Exercise of warrants - Director/PDMR shareholding

Starcom (AIM: STAR), which specialises in the development of wireless solutions for the remote tracking, monitoring and protection of a variety of assets is pleased to announce that 66,667 ordinary shares of no par value ("Ordinary Shares") are being issued at a price of 2.5p per share following the exercise by Michael Rosenberg, the Company's Chairman, of warrants granted to him in connection with the Company's placing announced on 21 June 2017.

The new Ordinary Shares were admitted to trading on AIM as part of the Block Admission which became effective on 26 June 2017. Warrants over 4,800,000 Ordinary Shares remain unexercised.

Following the issue of the new Ordinary Shares, Mr Rosenberg is interested in 2,179,616 Ordinary Shares, representing 0.8 per cent. of the Company's enlarged issued share capital.

Following the issue of the new Ordinary Shares, the Company's issued share capital will comprise 258,276,180 Ordinary Shares. The Company does not hold any shares in treasury. Therefore, the total number of Ordinary Shares with voting rights will be 258,276,180. This number may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

This announcement contains inside information.

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For further information, please contact:

Starcom Plc

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Northland Capital Partners Limited (Nominated Adviser and Broker)
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The information set out below is provided in accordance with the requirements of Article 19(3) of the Market Abuse Regulation (EU) No 596/2014.

1	Details of the persons discharging managerial responsibilities / persons closely associated		
a)	Names	Michael Rosenberg	
2	Reason for the notification		
a)	Position/status	Non-executive Chairman	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Starcom Plc	
b)	LEI	213800XVU7WF3QMF4826	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of no par value	
	Identification code	ISIN for Ordinary Shares: JE00B8WSDY21	
b)	Nature of the transaction	Exercise of warrants	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		2.5p	66,667
d)	Aggregated information - Aggregated volume - Price	- See 4 c) above	
e)	Date of the transaction	23 April 2018	
f)	Place of the transaction	Outside a trading venue.	