

Starcom Plc
("Starcom", "the Group" or "the Company")

Resignation of Chief Financial Officer

The board of Starcom announces that Mr Golan Hermolin, the Company's Chief Financial Officer, has resigned with immediate effect.

Mr Udi Shenig, who was due to resign from the Board on 30 September 2017, has agreed to stay on the board as CFO in a part time capacity while the Group looks for a full time replacement. Further announcements will be made as appropriate.

-ends-

This announcement contains inside information for the purposes of Article 7 of Regulation (EU) 596/2014.

For further information, please contact:

Starcom Plc

Michael Rosenberg, Chairman

Avi Hartmann, CEO

07785 727 595

+972 5430 70103

+972 3619 9901

Northland Capital Partners Limited (Nominated Adviser and Broker)

Edward Hutton / David Hignell (Corporate Finance)

John Howes (Sales and Broking)

020 3861 6625

Peterhouse Corporate Finance (Joint Broker)

Lucy Williams / Charles Goodfellow / Eran Zucker

020 7469 0930

Leander PR (Financial PR)

Christian Taylor-Wilkinson

020 7520 9267

07795 168 15