

8 September 2017

**Starcom Plc**  
("Starcom" or the "Company")

**New Strategic Collaboration Agreement with Major European Industrial Group**

Starcom (AIM: STAR), which specialises in the development of wireless solutions for the remote tracking, monitoring and protection of a variety of assets, is pleased to announce that it has reached a collaboration agreement with a major European industrial group.

This group has been seeking an appropriate Track and Trace technology for its new monitoring solution for the logistics and transportation industry. Its requirement was for a single solution for tracking land, maritime and air freight, as well as for other logistics operations.

Following extensive research and weeks of technological and business discussions between the two companies, Starcom's technology, specifically its Kylos Air product, was selected as the most suitable device to meet the customer's rigorous requirements.

In line with the agreement, the two companies will collaborate over a number of years in the supply by Starcom of an Internet of Things (IoT) platform, with Kylos Air at its core. An initial order of a thousand Kylos Air units for delivery in 2017 has been received. It is not possible at this stage to indicate the likely level of future orders but the arrangement is for an initial three years of collaboration and further sales can be expected provided Starcom meets the relevant specifications.

**Avi Hartmann, Starcom's CEO, said:** "The fact that this major European group has selected Starcom as their global logistics, transport and supply chain Track and Trace partner is of enormous importance to us and clearly demonstrates that our technology is one of the best solutions in the world."

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This announcement contains inside information.

For further information, please contact:

**Starcom Plc**

Michael Rosenberg, Chairman

07785 727 595

Avi Hartmann, CEO

020 8123 1663

**Northland Capital Partners Limited** (Nominated Adviser and Broker)

020 3861 6625

Edward Hutton / David Hignell (Corporate Finance)

John Howes (Sales and Broking)

**Peterhouse Corporate Finance** (Joint Broker)

020 7469 0930

Lucy Williams / Charles Goodfellow / Eran Zucker

**Leander PR** (Financial PR)

020 7520 9267

Christian Taylor-Wilkinson

07795 168 15