

21 June 2017

Starcom Plc
("Starcom" or the "Company")

Director/PDMR transaction

Following the announcement released earlier today in relation to the placing of 43,000,002 new Ordinary Shares (the "Placing Shares") by the Company (the "Placing"), the Company is pleased to announce that Michael Rosenberg has now subscribed for 333,334 new Ordinary Shares of no par value (the "Director Placing Shares") on the same terms as the Placing.

As a result, the Company has now conditionally raised £650,000 by the issue of 43,333,336 new Ordinary Shares. The Placing Shares and the Director Placing Shares (together the "New Shares") represent 21.5 per cent. of the enlarged issued share capital of the Company.

Application for Admission and Block Admission

Application has been made for the New Shares, which will rank pari passu with the Company's existing Ordinary Shares, to be admitted to trading on AIM ("Admission"). Application has also been made for the Block Admission of up to 8,666,667 new Ordinary Shares of no par value which may be issued pursuant to the exercise of the Placing Warrants. It is anticipated that Admission and the Block Admission will become effective at 8.00 am on 26 June 2017.

Total voting rights

Following Admission, the Company's enlarged issued share capital will comprise 201,171,053 Ordinary Shares. The Company does not hold any shares in treasury. Therefore, the total number of Ordinary Shares with voting rights will be 201,171,053. This figure may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

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