

24 November 2016

Starcom Plc
("Starcom" or the "Company")

Placing

Starcom (AIM: STAR), the AIM technology company specialising in the development of wireless solutions for the remote tracking, monitoring and protection of a variety of assets and people, announces that, in response to investor demand, the Company has conditionally placed 5,000,000 new Ordinary Shares (the "Placing Shares") with new and existing shareholders at a price of 3p per Placing Share to raise £150,000 before expenses (the "Placing"). The Placing Shares were placed by Peterhouse Corporate Finance Limited as the Company's joint broker.

The proceeds of the Placing will be used to provide the Company with additional working capital. Since the placing announced on 21 October 2016, trading has been in line with the Board's expectations.

The Placing

The issue of the Placing Shares is conditional, inter alia, on admission to trading on AIM ("Admission") which is expected to occur at 8.00 am on 29 November 2016. On Admission, the Placing Shares will rank *pari passu* with the Company's existing Ordinary Shares.

Total voting rights

Following Admission, the Company's enlarged issued share capital will comprise 152,830,680 Ordinary Shares. The Company does not hold any shares in treasury. Therefore, the total number of Ordinary Shares with voting rights will be 152,830,680. This figure may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

Directors and co-founders' interests

Following Admission, the Directors and co-founders will have the following interests in the Ordinary Shares of the Company:

	Ordinary Shares	% of voting rights
Avi Hartmann	20,711,168	13.6
Avi Engel	498,334	0.3
Michael Rosenberg*	1,395,000	0.9
Uri Hartman	22,111,166	14.5
Doron Kedem	22,111,166	14.5

* Mr Rosenberg's shares are held through his personal pension plan of which he is the sole beneficiary.

This announcement contains inside information for the purposes of Article 7 of EU Regulation 596/2014.

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Northland Capital Partners Limited

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