

19 February 2016

Starcom Plc
("Starcom" or the "Company")

Issue of equity

Further to the announcement of 15 October 2015 detailing the Company's unsecured convertible loan facility (the "Loan Facility") with YA Global Master SPV Ltd. (the "Investor"), the Company announces that it has issued to the Investor 2,904,958 Ordinary Shares at a price of approximately 1.22p per share in conversion of \$50,000 loan principal and accrued interest (amounting in aggregate to US\$50,710 (£35,446)) ("Conversion Shares"). The conversion price is calculated under the terms of the Loan Facility.

Application has been made for admission of the Conversion Shares to trading on AIM ("Admission"). Admission is expected to occur at 8.00 am on or around 25 February 2016. On Admission, the Conversion Shares will rank pari passu with the Company's existing Ordinary Shares.

Total voting rights

Following Admission, the Company's enlarged issued share capital will comprise 105,830,680 Ordinary Shares. The Company does not hold any shares in treasury. Therefore, the total number of Ordinary Shares with voting rights will be 105,830,680. This figure may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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For further information please contact:

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