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Starcom PLC
("Starcom" or the "Company")

New distribution arrangements in Central and South America

Starcom (AIM: STAR), which specialises in the development of wireless solutions for the remote tracking, monitoring and protection of a variety of assets and people, is pleased to announce that it has signed a supply and support agreement with a major new distributor operating across Colombia, Ecuador, Mexico and Central America.

The agreement sets out indicative order volumes and prices across Starcom's range, including Watchlock, Triton, Kylos, Helios Advance and Helios TT, over a three year period which are potentially significant relative to Starcom's existing sales.

The Company has received an initial order of 4,000 Watchlocks, at a price of \$165 per unit, which is in line with the indicative quarterly volumes and prices for Watchlock orders in the agreement.

Avi Hartmann, CEO of Starcom, commented: "We are devoting a large amount of time to capturing market share in Central and South America, which we see as a prime target region for our high tech mobile monitoring and tracking solutions, due to its large population and increasing reliance upon asset protection."

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