

Starcom plc
("Starcom" or the "Company")

Director dealing

Starcom (AIM: STAR), which specialises in the development of wireless solutions for the remote tracking, monitoring and protection of a variety of assets, has been notified by Michael Rosenberg, Chairman, that he has today transferred 500,000 ordinary shares in the Company ("Ordinary Shares") that were registered in the name of Eastkings Ltd, a company to which Mr Rosenberg is the sole beneficial owner, into his personal pension fund. The shares were sold by Eastkings Ltd at a price of 1.632p per Ordinary Share and repurchased by the pension fund at a price of 1.638p per Ordinary Share.

As a result of this transfer, Mr Rosenberg's beneficial interest in the Company's share capital remains unchanged at 3,059,616 Ordinary Shares, representing approximately 0.89 per cent. of the voting rights of the Company.

The FCA notification, made in accordance with the requirements of the EU Market Abuse Regulation, is appended below.

Enquiries:

Starcom Plc

Michael Rosenberg, Chairman
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Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

| | | | |
|----------|--|--|---|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
| a) | Name | Michael Rosenberg | |
| 2 | Reason for the notification | | |
| a) | Position/status | Chairman | |
| b) | Initial notification /Amendment | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Starcom plc | |
| b) | LEI | 213800XVU7WF3QMF4826 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares of no par value Identification code (ISIN) for Starcom plc ordinary shares: JE00B8WSDY21 | |
| b) | Nature of the transaction | Sale and repurchase of shares | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | 1.632p | Sale of 500,000 shares by Eastkings Ltd |
| | | 1.638p | Repurchase of 500,000 shares by personal pension fund |
| d) | Aggregated information - Aggregated volume - Price | N/A | |
| e) | Date of the transaction | 20 June 2019 | |
| f) | Place of the transaction | London Stock Exchange (XLON) | |