

17 January 2019

**Starcom Plc**  
("Starcom" or the "Company")

**Holding(s) in Company**

Starcom (AIM: STAR) announces that it was advised today that as of 14 January 2019 Mr Myles McNulty no longer held a notifiable interest in the issued share capital and voting rights of the Company. He has advised the Company that he retains a direct interest in 3,705,000 shares (representing 1.26 per cent. of the issued share capital of the Company), having disposed of the balance of his holding (9,545,000 shares) to various discretionary clients and family interests.

*This announcement contains inside information.*

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