

10 April 2018

Starcom Plc
("Starcom" or "the Company")

Grant of options

Starcom (AIM: STAR), which specialises in the development of wireless solutions for the remote tracking, monitoring and protection of a variety of assets and people, is pleased to announce that options have been granted under the Starcom PLC 2016 Global Share Option Plan over a total of 10,500,000 Ordinary Shares (representing approximately 4.1 per cent. of the Company's issued share capital) ("the Options") as follows:

Grantee	Number of Options	Percentage of issued share capital
Avi Hartmann	2,500,000	1.0
Avi Engel	2,000,000	0.8
Michael Rosenberg	2,500,000	1.0
Uri Hartmann	2,500,000	1.0
Igor Vatenmacher	1,000,000	0.4

The Options are exercisable at a price of 3.25p per share, representing a premium of approximately 16.1 per cent. to yesterday's mid market closing price of 2.8p per share. The Options vest as to 50 per cent. one year after grant and, as to the balance, two years after grant, except for the options granted to Mr Vatenmacher, which vest over three years as to one third at the end of each respective year. Any unexercised options expire at the end of 10 years from grant.

30,993,680 options have to date been granted under the Starcom PLC 2016 Global Share Option Plan, representing approximately 12.0 per cent. of the Company's issued share capital.

This announcement contains inside information.

END

For further information, please contact:

Starcom Plc

Michael Rosenberg, Chairman
Avi Hartmann, CEO

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Northland Capital Partners Limited (Nominated Adviser and Broker) 020 3861 6625
Edward Hutton / David Hignell (Corporate Finance)
John Howes (Sales and Broking)

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Lucy Williams / Charles Goodfellow / Eran Zucker

Leander PR (Financial PR) 07795 168 157
Christian Taylor-Wilkinson

The information set out below is provided in accordance with the requirements of Article 19(3) of the Market Abuse Regulation (EU) No 596/2014.

1	Details of the persons discharging managerial responsibilities / persons closely associated									
a)	Names	<ol style="list-style-type: none"> 1. Avi Hartmann 2. Avi Engel 3. Michael Rosenberg 4. Uri Hartmann 5. Igor Vatenmacher 								
2	Reason for the notification									
a)	Position/status	<ol style="list-style-type: none"> 1. Chief Executive 2. Non-executive Director 3. Non-executive Chairman 4. Chief Technical Officer 5. Chief Financial Officer 								
b)	Initial notification /Amendment	Initial notification								
3	Details of the issuer									
a)	Name	Starcom Plc								
b)	LEI	213800XVU7WF3QMF4826								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	Options over Ordinary Shares of no par value								
	Identification code	ISIN for Ordinary Shares: JE00B8WSDY21								
b)	Nature of the transaction	Grant of options								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Option Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td rowspan="5" style="text-align: center;">3.25p</td> <td>1. 2,500,000</td> </tr> <tr> <td>2. 2,000,000</td> </tr> <tr> <td>3. 2,500,000</td> </tr> <tr> <td>4. 2,500,000</td> </tr> <tr> <td>5. 1,000,000</td> </tr> </tbody> </table>	Option Price(s)	Volume(s)	3.25p	1. 2,500,000	2. 2,000,000	3. 2,500,000	4. 2,500,000	5. 1,000,000
Option Price(s)	Volume(s)									
3.25p	1. 2,500,000									
	2. 2,000,000									
	3. 2,500,000									
	4. 2,500,000									
	5. 1,000,000									
d)	Aggregated information - Aggregated volume - Price	<ul style="list-style-type: none"> - Options over 10,500,000 shares - 3.25p per share (exercise price) 								

e)	Date of the transaction	9 April 2018
f)	Place of the transaction	Outside a trading venue.