

Starcom Plc
("Starcom" or the "Company")

Admission and Block Admission effective
Director/PDMR shareholdings

Starcom (AIM: STAR), which specialises in the development of wireless solutions for the remote tracking, monitoring and protection of a variety of assets and people, is pleased to announce that the 43,333,336 new Ordinary Shares issued in the Placing announced on 21 June 2017 have today been admitted to trading on AIM. The Block Admission of up to 8,666,667 new Ordinary Shares which may be issued pursuant to the exercise of the Placing Warrants has also become effective.

The interests of the Directors and co-founders in the Ordinary Shares of the Company are as stated in the table below:

	Ordinary Shares	% of voting rights
Avi Hartmann	22,197,936	11.0
Avi Engel	498,334	0.2
Michael Rosenberg*	1,728,334	0.9
Uri Hartmann	23,597,934	11.7
Doron Kedem	23,597,934	11.7

* Mr Rosenberg's shares are held through his personal pension plan of which he is the sole beneficiary.

-ends-

For further information, please contact:

Starcom Plc

Michael Rosenberg, Chairman
Avi Hartmann, CEO

07785 727 595
+972 5430 70103
+972 3619 9901

Northland Capital Partners Limited

(Nominated Adviser and Broker)

020 3861 6625

Edward Hutton / David Hignell (Corporate Finance)

John Howes (Sales and Broking)

Peterhouse Corporate Finance (Joint Broker)
Lucy Williams / Charles Goodfellow / Eran Zucker

020 7469 0930

Leander PR (Financial PR)
Christian Taylor-Wilkinson

020 7520 9267
07795 168 157