

14 January 2015

Starcom PLC
("Starcom" or the "Company")

Statement Re: Bulletin Board Rumours

The Directors of Starcom have noticed a number of stories which have appeared over the past few days on various investor bulletin boards and investor websites, and confirm that there is no basis for these stories.

The rumours, specifically relating to a new contract with Honda, an extension to the recently announced partnership with the Porsche dealership in Germany, and a new relationship with the US Department of Homeland Security regarding GPS tracking systems, do not relate to the current business activities of the Company.

The Company is in the process of reporting these attempts to disseminate false information about the Company to the Financial Conduct Authority and is seeking to have the stories removed from the websites in question. The Company will continue to disseminate news to shareholders via the official channel of the Regulatory News Service (RNS) as and when necessary.

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For further information please contact:

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