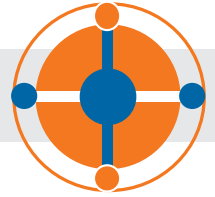


STARCOM ONLINE



Starcom Online is a web based fleet management application that includes a flexible events generator to allow the defining of customizable notifications.

The application constitutes an advanced fleet management system with the following benefits for the organization:

⦿ **Cost reduction**

Behavior monitoring leads to an immediate monthly cost reduction. For example, preventing the unauthorized personal use of vehicles, awareness of fuel consumption, etc.

⦿ **Supervising and controlling**

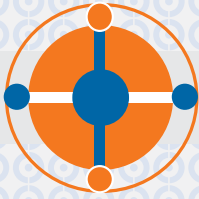
Supervising and controlling a variety of major parameters in the organization's functioning, helps to nurture a better and more efficient organization. For example, you can supervise and control the arrival time of the product at the distribution station, the temperature at which the product is transported, the speed at which the tanker travels, etc.

⦿ **Independence**

Each operator and fleet manager is fully independent and has the ability to create new users and grant various access levels.

⦿ **Continuity of work**

- The application has maps of the whole world, detailed down to the street level, so that the local operator can work internationally.
- The application can display a floating window reporting the status of every vehicle in real time - making the vehicle's condition, its position, and its reason for reporting visible at any time and place.



◉ Flexibility in defining events

Assembling an event that uses a combination of components or conditions. For example, an event could consist of speeding while in a particular region. Or an alert could be generated by any opening of the cargo door outside the authorized unloading zone.

◉ Flexibility in receiving alerts

Definitions can route the information through various channels as needed - as an SMS to a cell phone if an immediate response is required, by e-mail as a full report or as a short message.

◉ Automatic reports generation

The customer can set the reports to arrive daily, weekly, or monthly.

◉ Information management

The application can look up data from various databases, such as driver data, vehicle data, work schedules, and more, so that information can be generated according to various cross-sections and presented as reports per driver, per vehicle pool, per station, etc.

◉ Ease of use

- The application is user-friendly and easy to operate.

In only a few simple steps you can prepare a customized event, define where information is routed, and set the timing.

- The application is backed by built-in support.

- Reports and customized events can be applied for groups of vehicles as selected by the user.

◉ Convenience The application is available in more than 25 languages.